



Data Mining Advantage for COB ventures beyond just the claim.

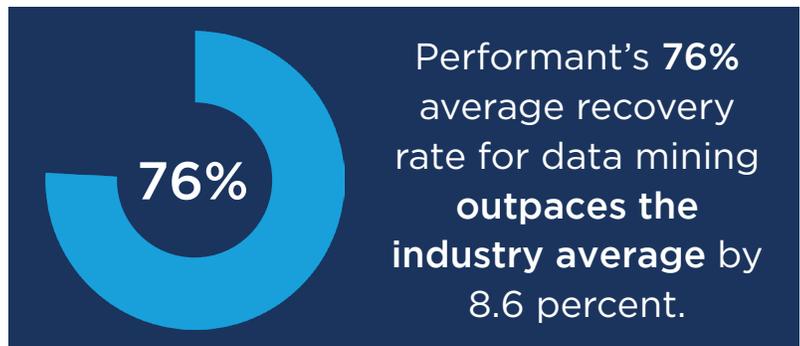
Performant's COB data mining solution leverages our rich experience in member- and group-level analytics to maximize recoveries and ensure proper future adjudication. We ingest and interpret large datasets, validate data quality and accuracy, identify enhancements, and coordinate information with Section 111 and response files while looking for commercial coverage inaccuracies.

Identify overpayments and achieve ROI quickly with limited provider impact.

Are disparate systems creating a COB data gap? We help health plans maximize premiums and recoveries through data management and analytics.

During the past decade, big box, one-size-fits-none, traditional analytics and automation approaches have saturated the payment integrity market. Performant views data mining differently, offering health plans a multidimensional, customer-centered approach to their cost containment needs. Recognizing that subject matter expertise can never be automated, Performant built a team of coordination of benefits (COB) data mining specialists from major national payers and providers who understand how data works—and, more importantly, how it breaks.

Deploying this industry-leading team of experienced analysts and policy experts, backed by innovative technology, Performant offers **Data Mining Advantage** for COB—a data mining solution designed to recover overpayments and help prevent leakage by identifying and correcting communication breakdowns between employers, health plans, and governmental entities. As COB data mining efforts impact entire paid amounts on multiple claims, rather than single line items, our program can drive significant savings for health plans that “snowball” and typically generate significant per member per year return on investment, all with little effort from the plan.



Even plans with mature programs and large COB teams struggle with changes at the group and member levels that alter (or flip) Medicare from secondary to primary due to group management, working status changes for subscribers, or incorrect dual eligibility coordination. Leveraging our powerful analytics platform and team of data mining experts, Performant offers full-service assistance with information technology (IT) development and eligibility file management. We eliminate typical obstacles through a balanced combination of technology, analytics, and regulatory review that expedite findings and lead to front-end savings.

COB PLUS powered by COB SMART®

Performant has partnered with CAQH to offer an innovative end-to-end COB solution for health plans. By deploying our advanced data mining solution with COB Smart, the only national commercial and state database for member eligibility data from CAQH, we can address common COB pain points related to identifying commercial insurance overlaps, validating member data, addressing nuanced COB rules and regulations, and marrying and managing member, group, and claims data. Through this unique offering, we serve as an extension of the plan's COB and IT staff, managing the ongoing COB Smart data file delivery, as well as maintenance and updates. We then deploy our data mining technology and expert team (described above) to extract maximum value from COB Smart coverage information, boosting COB savings through both recoveries and identification of overlaps. As an added bonus to the health plan, Performant absorbs some (in certain cases, all) costs of COB Smart, which are factored into our contingency fee.

So, what does this mean for the plan? Implementing COB PLUS enables health plans to maximize COB Smart data without hiring additional COB staff. Moreover, COB PLUS decreases the need for the plan to augment or divert IT staff for initial and ongoing data management. The end result to the plan is increased speed to value with significant savings realized within the first two months.

Alleviate your COB pain points and drive results by combining COB data mining with COB PLUS to implement an end-to-end solution for cost avoidance and post-payment recovery.



Email us at marketing@performantcorp.com or click [Data Mining Advantage Chat](#) to schedule a discovery session with one of our COB Data Mining Advantage advisors today.